

Ayla's Acres No-Kill Animal Rescue, Inc.

Welcomes You to

Peter's Friends Animal Resource Center

Providing Love, Security, and Dignity to North Florida's Homeless and Neglected Animals

In Northeast and North Central Florida, more than 30,000 animals are euthanized every year. This is in addition to the thousands of animals that are shot, starved, abandoned or used in dog fighting rings. Shelters and animal control are overcrowded with homeless, abandoned and abused animals. The task of remedying these concerns seems daunting at best.

Currently, Ayla's Acres is tackling this problem one animal at a time. We are doing the following:

- Rescue, Foster and Adopt cats and dogs,
- Provide homes for 160 "unadoptable" animals at our sanctuary,
- Promote and pay for free spay and neuter services for those who can't afford to do so, and
- Provide outreach and educational programs to the community.

We need to continue this work on a larger scale for the community. We NEED your HELP!

Ayla's Acres has embarked on a capital campaign to raise \$2.6 million to build *Peter's Friends Animal Resource Center*.

The Challenge

Northeast and North Central Florida face the challenging problems that result from a failure to address and resolve companion animal overpopulation issues. These issues directly affect the quality of life for both animals and people in the counties we serve. As a result, thousands of animals many--unwanted or abused-- end up in shelters and animal control facilities or are left homeless and abandoned.

This problem is overwhelming for most communities and must be addressed immediately in order to enhance the lives of the people and the animals living there. Ayla's Acres is committed to helping Northeast and North Central Florida be a role model for humane animal care and concern.

The Response

1. Sheltering and Adoption

Rescue abandoned and neglected animals, provide necessary medical care, find appropriate forever homes or provide sanctuary to those animals that are not adoptable.

2. Education

Educate the public about the importance of spay and neuter, how to choose the right pet for the family, and humane treatment of animals and elevate awareness about the correlation between animal and human abuse.

3. Spay/Neuter Program

Reach out directly to people who most need assistance by providing no-or-low-cost spay/neuter and pet vaccination services. This program will reach out to those who can't afford or can afford only rudimentary veterinary care for their pets.

Our Future

You have the opportunity to help us reach thousands of people in Northeast and North Central Florida through three-key efforts:

- To build a facility in St. Johns County that will house between 40 and 80 dogs and cats ready for adoption.
- To develop and deliver impactful educational programs for people of all ages in Northeast and North Central Florida, beginning at the kindergarten level.
- To create a no-or-low-cost spay/neuter clinic in St. Johns County to reduce the overpopulation of animals in the county; the clinic will also offer immunization services.

Together we can transform this region of Florida into a place where the lives of all animals are respected. We can help to end the abandonment, neglect and abuse of companion animals and greatly reduce the dog and cat population in this area. Together we can educate people and impact the lives of potentially hundreds of thousands of animals. In doing so, we will be doing our part to make Northeast Florida a leader in providing a healthy, happy, caring region for its animals and its people. You have the ability to help change the attitudes and culture toward animal welfare right here in St Johns County.

For more information or to make a donation:

Website: www.aylasacres.org

E-mail: info@aylasacres.org

Mailing Address

PO Box 1634

St Augustine, FL 32085

Animal Rescue: (650) 520-5201 or (301)-919-7228

Ayla's Acres Thriftque (904) 484-8792

Ayla's Acres No-Kill Animal Rescue, Inc.

is a 501(c)(3) nonprofit organization.

Tax ID # 45-2425586

We receive no local, state or federal government funding.
All gifts to Ayla's Acres stay in North Florida to help our animals in need.



AYLA'S ACRES PAWTRON SAINTS

FAQ's



1. How does becoming an Ayla's Acres Pawtron Saint help our community?

The dollars you contribute will be used for *Ayla's Acres* Capital Campaign to build *Peter's Friends Animal Resource Center*. This center will focus on three specific areas: it will house a state-of-the-art adoption facility, an education facility and a low-to-no-cost spay/neuter and vaccination clinic.

These three programs will help decrease the number of unwanted and unhealthy animals in the community. The county's cost to euthanize and spay/neuter will be diminished. This may enable the county to initiate other programs that would enhance the quality of life for both humans and animals. This could include programs such as: TNR (trap, neuter and release) for feral cats and a no-cost spay/neuter program for residents. Programs like these are long overdue and would definitely add to the quality of life in our community.

2. What do I get for becoming an Ayla's Acres Pawtron Saint?

Determined by the level you choose, becoming an Ayla's Acres Pawtron Saint will give your business varying levels of exposure as our partner throughout the year. A banner will be created with all of Ayla's Acres Pawtron Saints logos on it—the higher the level, the bigger the logo space. This banner will be hung at *Ayla's Acres Thriftique* for the entire 2020 calendar year. The banner will also be displayed at all adoption, community and fundraising events that *Ayla's Acres* participates in during 2020. Magnets with your logo will be created and attached to the delivery truck used by *Ayla's Acres Thriftique*. This truck travels throughout St Johns, Duval, Flagler, Putnam and Clay counties.

Your logos will also be displayed on our website for the entire 2020 calendar year. You will be mentioned in our social media—Facebook, Twitter and Instagram.

The Loretta Swit & Friends Casino Night Gala will feature your name and logo in a number of places. Again, a banner will be hung at the venue. Your logo will be included on a slide presentation. Your businesses information can be placed on our sponsor table at the Gala. The Gala is scheduled for Saturday, February 8, 2020 at the River House in St. Augustine, FL. You will receive tickets to this annual event, as well.

Finally, you receive naming rights at various *Peter's Friends* landmarks depending on the level you choose.



3. What does *Ayla's Acres* do with my sponsorship money?

A portion of your contribution is used to fund the Gala. The remaining portion is used to fund the *Peter's Friends Animal Resource Center* project.

4. What is *Peter's Friends Animal Resource Center*?

Peter's Friends will provide a warm, non-institutional, clean, safe, and loving environment for dogs and cats at the facility. This includes providing shelter, food, and interaction between people and the animals. It will also include an on-site vet clinic—to provide no-or-low-cost spay/neuter programs as well as vaccinations.

The facility will include private adoption rooms, a community area, walking trails, a memorial orchard and two caretaker houses.

An education center will be a major part of *Peter's Friends*. Field trips for children from all surrounding counties will be offered, as well as adult education on animal welfare.

5. Where will *Peter's Friends Animal Resource Center* be located?

Ayla's Acres No-Kill Animal Rescue has purchased 17-acres in St Johns County at 5051 County Road 208 at the intersection of 13A.

6. How big is this facility expected to be and what is the budget for this project?

The facility will be 10,000 square feet and cost approximately \$2.3 million. The land has been purchased for \$300,000.

7. How will *Ayla's Acres* pay for this project?

Ayla's Acres was offered a \$1 million match from a donor in the community. We have raised more than \$350,000 to date and \$300,000 has been matched. The match was used to purchase the land.

Our Campaign Donor Recognition Program has helped raise these funds and will continue to do so. Once we break ground on the facility, we will write grants to help pay for portions of the project. Other community fundraising events will be targeted specifically for the *Peter's Friends* project.



Where will your logo be seen in 2020?

As an Ayla's Acres Pawtron Saint, your logo will be included on our website, social media and a banner at our Thriftique for the entire year 2020. A magnet with your logo will be made and placed on Ayla's Acres Thriftique delivery truck, which is seen in St. Johns, Duval, Flagler, Putnam and Clay counties. A banner with your logo will be created and displayed at the events listed below widely, demonstrating your support of Ayla's Acres No-Kill Animal Rescue.

Blue Lotus Dance Company

Boomer and Seniors Expo

Brews-N-Dawgs Bi-annual event

Colonial Oaks Music Park

Guy Harvey Resort "Santa Paws Parade"

Holiday and Festival Parking for Downtown

St. Augustine at 93 Orange Street

Kitty Yoga hosted by Del Mar Veterinary Clinic

Monthly cat adoption events at Ayla's Acres Thriftique

Petco quarterly doggie adoption events

PetSmart monthly dog adoption events

"Shake, Rattle and Roll" Casino Night hosted by Ayla's Acres on February 8, 2020

Southeast Veterinary Clinic "Horse Play" event

St. John's Helping Hands

Underwood's Jewelry annual event

Warehouse sales throughout the year

Join us by becoming an



AYLA'S ACRES PAWTRON SAINTS SPONSORSHIP OPPORTUNITIES

Ayla's Pawtron Saints are businesses and/or individuals who form a collaborative partnership with *Ayla's Acres No-Kill Animal Rescue* for the entire 2020 calendar year. Through this partnership, we will work together to enhance animal welfare programs. *Peter's Friends Animal Resource Center* will focus on three areas of animal welfare—adoption, spay/neuter and education. These three areas together will help to create a more compassionate and educated community.

\$10,000 Sponsorship

- ◇ Naming rights to (choose one):
 - Cat Kennel
 - 1 bench and 1 tree in the memorial orchard
 - 2 benches
 - 2 trees in the memorial orchard
- ◇ 1 year of publicity through logoed banners, company information at Ayla's Acres events, named in ads and press released, etc. Publicity begins January 1, 2020 and ends December 31, 2020. Please see the enclosed list of previous and future events where your logo will be displayed.
- ◇ 8x10 logo on promotional banner
- ◇ 12 tickets to the 5th Annual Loretta Swit and Friends Gala, *Shake Rattle and Roll Casino Night*, February 8, 2020. (Includes: 2 drink tickets per person, 2 raffle tickets per person, food, gambling, etc.)

\$5,000 Sponsorship

- ◇ Naming rights to (choose one):
 - 1 bench
 - 1 tree in the memorial orchard
- ◇ 1 year of publicity through logoed banners, company information at Ayla's Acres events, named in ads and press released, etc. Publicity begins January 1, 2020 and ends December 31, 2020. Please see the enclosed list of previous and future events where your logo will be displayed.
- ◇ 5x7 logo on promotional banner
- ◇ 8 tickets to the 5th Annual Loretta Swit and Friends Gala, *Shake Rattle and Roll Casino Night*, February 8, 2020. (Includes: 2 drink tickets per person, 2 raffle tickets per person, food, gambling, etc.)

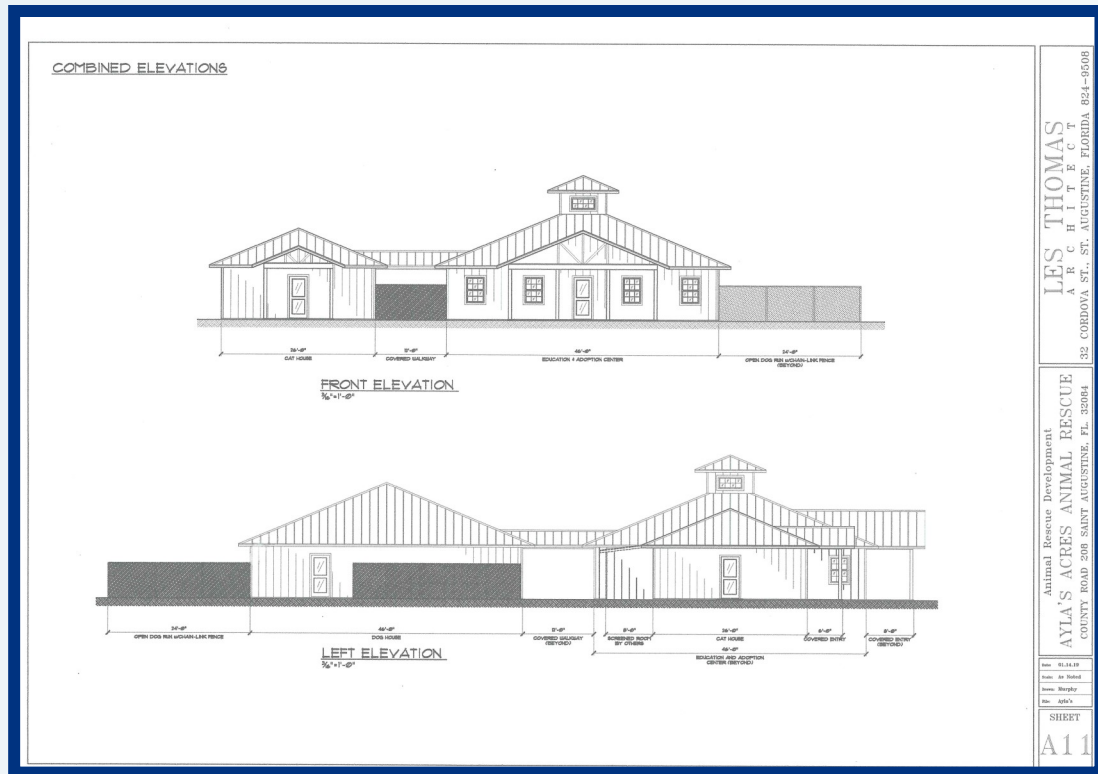
\$2,500 Sponsorship

- ◇ Naming rights to (choose one):
 - 2 8x10 tiles on the memorial wall or celebration wall
- ◇ 1 year of publicity through logoed banners, company information at Ayla's Acres events, named in ads and press released, etc. Publicity begins January 1, 2020 and ends December 31, 2020. Please see the enclosed list of previous and future events where your logo will be displayed.
- ◇ 4x6 logo on promotional banner
- ◇ 4 tickets to the 5th Annual Loretta Swit and Friends Gala, *Shake Rattle and Roll Casino Night*, February 8, 2020. (Includes: 2 drink tickets per person, 2 raffle tickets per person, food, gambling, etc.)



AYLA'S ACRES No-Kill Animal Rescue

Peter's Friends Animal Resource Center



To learn more, visit www.aylasacres.org

Follow us:



AYLA'S ACRES PAWTRON SAINTS

SPONSORSHIP FORM

Name/Title: _____

Company: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Email: _____

Choose Your Sponsorship Level:

_____ **\$10,000**

Select 1:

_____ Cat Kennel

_____ 1 bench and 1 tree in the memorial orchard

_____ 2 benches

In Honor of/In Memory of (Circle One):

_____ **\$5,000**

Select 1:

_____ 1 bench in the memorial orchard

_____ 1 tree in the memorial orchard

In Honor of/In Memory of (Circle One): _____

_____ **\$2,500**

Select 1:

_____ 2 8x10 tiles on the celebration wall

_____ 2 8x10 tiles on the memorial wall

In Honor of/In Memory of (Circle One): _____

*Please provide this form, along with payment to the volunteer solicitor **NO LATER THAN DECEMBER 1, 2019**. Or mail to:*

Fran Charlson

Ayla's Acres no-Kill Animal Rescue

P.O. Box 1634 St. Augustine, FL 32085

Cell: (650) 520-5201

Email: fran@aylasacres.org

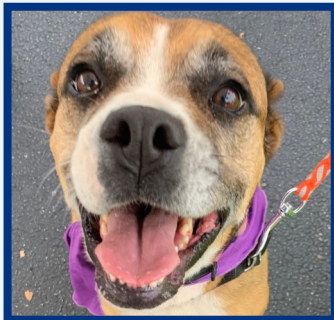
www.aylasacres.org



Join These Supporters of Ayla's Acres No-Kill Animal Rescue*



A&T Home Service	CSX	One Twenty Three Burger House	Southeast Veterinary Hospital
Amazon Smile	Dogtown U.S.A., St. Augustine	Paradise Poochie	Spickelmier Insurance Group
Apple	Endless Summer Realty	Pet Supermarket	Switheart Animal Alliance
Bank of America	Faux Paw	Petco	Target
Beach 105.5 Radio	Guy Harvey Resorts	PetSmart	Thompson Realty & Development Group
Blue Buffalo Company	Herbie Wiles Insurance	PIA & Me Scenic Charters	True Chews
Blue Lotus Dance Company	Hyundai of St. Augustine	Portnoy CPA	Underwood's Jewelers
Boomerang Air Charters	Jet Blue	Publix	Walmart
Brewz & Dogz	Ketterlinus Elementary School	Pure Energy Electric	Winn Dixie
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Cindy's Dog Retreat	Metalartz	Reunion Bank of Florida	
Colonia Oak Music Park	Mugwamp Productions	Sampson Collaborative Law Group	
Cordova Company	My Sky		



*This is not a complete list of sponsors and may not reflect recent supporters.