

# DEAR ANIMAL LOVER



Over the past six years, *Ayla's Acres No-Kill Animal Rescue* has made an important contribution to St. Johns and surrounding counties. As a result of a failure to address and resolve the issue of companion animal overpopulation, more than 30,000 animals are being euthanized each year in Northeast and North Central Florida. Thousands more are being shot, starved, abandoned or used in dog fighting rings. We (collectively) need to do more.

*Ayla's Acres* has been tackling the problem one animal at a time. We are preparing to make a bigger footprint in our community, helping to make it a more compassionate and proactive place for homeless, neglected and abandoned animals.

We have purchased 17 acres in St. Johns County to build a facility to care for abandoned and abused animals. We are calling this facility ***Peter's Friends Animal Resource Center***.

Along with providing a state-of-the-art adoption facility, *Peter's Friends* will include an on-site veterinary clinic. Not only will this clinic provide the vet care for the animals preparing for adoption, it will also offer no-and low- cost spay/neuter services and vaccines to the community.

Education is key to helping improve the issues regarding animal overpopulation. *Peter's Friends* will also house an education center. Adults and children from St. Johns and surrounding counties will take field trips to *Peter's Friends* to attend such programs as "The Importance of Spaying and Neutering Pets" and "How to Choose the Correct Pet for Your Family" among others.

The information enclosed will help you understand *Ayla's Acres* plan for this \$2.6 million facility. It will give you facts and figures, answer questions and demonstrate how important this facility will be to St. Johns County.

We NEED your help! *Ayla's Acres* receives no government funding. Instead, we rely on private donations and fundraising efforts. Please read further to see the challenges we all face, how we respond, our future plans and how you may help.

Thank you for all you can do to make our work possible. I look forward to talking with you in the near future to make this dream a reality in St. Johns County.

For the Animals,

Fran Charlson  
Executive Director



# FREQUENTLY ASKED QUESTIONS...

## **What is *Peter's Friends Animal Resource Center*?**

*Peter's Friends* will provide a warm, non-institutional, clean, safe, and loving environment for dogs and cats at the facility. This includes providing shelter, food, and interaction between people and the animals. It will also include an on-site vet clinic to provide no- and low-cost spay/neuter programs as well as vaccinations.



The facility will include private adoption rooms, a community area, walking trails, a memorial orchard and two caretaker houses.

An education center will be a major part of *Peter's Friends*. Field trips for children from all surrounding counties will be offered, as well as adult education on animal welfare.

## **Where will *Peter's Friends Animal Resource Center* be located?**

*Ayla's Acres No-Kill Animal Rescue* has purchased 17 acres in St. Johns County at 5051 County Road 208 at the intersection of 13A.

## **How big is this facility expected to be and what is the budget or this project?**

The facility will be 10,000 square feet and cost approximately \$2.3 million. The land has been purchased for \$300,000.

## **How will *Ayla's Acres* pay for this project?**

*Ayla's Acres* was offered a \$1 million match from a donor in the community. We have raised over \$350,000 to date and \$300,000 has been matched. The match was used to purchase the land.

Our Campaign Donor Recognition Program has helped raise these funds and will continue to do so. Once we break ground on the facility, we will write grants to help pay for portions of the project. Other community fundraising events will be targeted specifically for the *Peter's Friends* project.



### **How many animals will *Peter's Friends* house?**

*Peter's Friends* will have the capacity to house up to 40 cats and 40 dogs at a time. Realistically, the facility will house approximately 60 animals at a time.

### **What will be *Peter's Friends* focus?**

There will be a number of issues that *Peter's Friends* will focus on. Senior animals are very important to us. Many senior animals are abandoned or surrendered as they age. We intend to educate people about the beauty and joy that come with bringing a senior animal into the home. Moreover, half of our initial house is set aside to assist with the care and adoption of senior cats and dogs.

Another focus will be our education center. This center will teach school children from kindergarten through 12<sup>th</sup> grade. The curriculum will target children with age-appropriate information.

Another area of importance will be the *Peter's Friends* no- and low-cost spay and neuter clinic. This clinic will provide spay and neuter services to the community, as well as vaccinations. The vet staff will also care for the animals at the facility.

### **How will it be decided if someone is charged for spay/ neuter and how much?**

The clinic will be available to the community. *Peter's Friends* will use metrics similar to the ones used to determine Medicaid eligibility. This will determine who pays and how much. Feral cats will be fixed at no cost to anyone trapping them.

### **What is the target market for *Peter's Friends*?**

North Florida is the targeted market for *Peter's Friends*, with the vast majority of animals coming from St. Johns, Duval, Flagler, Clay and Putnam counties. The children from these school districts will be able to attend field trips at the facility.

### **What is the timeline for this project?**

We are working on finalizing the drawings for this project. Our hope is to have our civil and environmental engineers review the project by the end of September. The next step would be to receive county approval and break ground before the end of 2019.





# PETER'S FRIENDS DONOR RECOGNITION FORM

|   |              |  |             |
|---|--------------|--|-------------|
| <input type="checkbox"/> Vet Clinic ( 1 available)        | \$100,000.00 | <input type="checkbox"/> Family Room (1 available)               | \$25,000.00 |
| <input type="checkbox"/> Education Center (Sponsored)     | \$100,000.00 | <input type="checkbox"/> Dog Kennel (10 of 20 available)         | \$15,000.00 |
| <input type="checkbox"/> Quarantine Building (1available) | \$75,000.00  | <input type="checkbox"/> Cat Kennel (19 of 20 available)         | \$10,000.00 |
| <input type="checkbox"/> Dog Area (1 available)           | \$75,000.00  | <input type="checkbox"/> Orchard Tree (13 of 25 available)       | \$5,000.00  |
| <input type="checkbox"/> Cat Area (Sponsored)             | \$50,000.00  | <input type="checkbox"/> Bench (3 of 5 available)                | \$5,000.00  |
| <input type="checkbox"/> Memorial Park (1 available)      | \$50,000.00  | <input type="checkbox"/> 8"x10" Photo Tile (90 of 100 available) | \$1,000.00  |
| <input type="checkbox"/> Exercise Arena (1 available)     | \$ 25,000.00 | <input type="checkbox"/> Walkway Brick (95 of 100 available)     | \$500.00    |
| <input type="checkbox"/> Adoption Room (1 available)      | \$25,000.00  |  |             |

All Donations may be paid out over a three-year period.

| AMOUNT       | 2019        | 2020        | 2021        |
|--------------|-------------|-------------|-------------|
| \$100,000.00 | \$33,333.00 | \$33,333.00 | \$33,334.00 |
| \$75,000.00  | \$25,000.00 | \$25,000.00 | \$25,000.00 |
| \$50,000.00  | \$16,667.67 | \$16,667.67 | \$16,667.66 |
| \$25,000.00  | \$8,333.34  | \$8,333.33  | \$8,333.33  |
| \$15,000.00  | \$5,000.00  | \$5,000.00  | \$5,000.00  |
| \$10,000.00  | \$3,333.34  | \$3,333.33  | \$3,333.33  |
| \$5,000.00   | \$1,666.67  | \$1,666.67  | \$1,666.66  |
| \$1,000.00   | \$333.34    | \$333.33    | \$333.33    |
| \$500.00     | \$166.67    | \$166.67    | \$166.67    |

**Please Provide All Information Requested**

**To Pay By Check Return Completed Form To:**

Ayla's Acres No-Kill Animal Rescue  
P.O. Box 1634  
St. Augustine, FL 32085

Total Amount Pledged: \$ \_\_\_\_\_

Today's Donation Amount: \$ \_\_\_\_\_

**To Pay By Credit Card:**

MasterCard    
  Visa    
  AMEX    
  Discover    
  Check Enclosed

Credit Card # \_\_\_\_\_

Exp Date \_\_\_\_\_ CSV \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

Name for Donor Recognition: \_\_\_\_\_

For on-line payment options, please contact Joan @ 904.325.3554

Ayla's Acres No-Kill Animal Rescue, Inc. is a 501(c)(3) nonprofit organization. Tax ID# 45-2425586

Learn more at [aylasacres.org](http://aylasacres.org), call 650.520.5201 or email [Fran@aylasacres.org](mailto:Fran@aylasacres.org)